

A decorative graphic consisting of three blue circles of varying sizes and two thin blue lines. One line runs diagonally from the top left towards the center, and another runs diagonally from the top right towards the center. The circles are positioned in the upper right and lower right areas of the page.

Memberships

The Naples Beach Hotel & Golf Club

Enjoy the privilege of membership in the area of golf, spa, tennis or the total package with our resort membership.



The Naples Beach Hotel & Golf Club

Where Hospitality Is A Family Tradition

Thank you for considering The Naples Beach Hotel & Golf Club for your recreation membership. The following information highlights the many flexible options we offer for your leisure enjoyment.

As part of your consideration we welcome the opportunity to showcase all of the wonderful services and amenities we offer and answer any questions you may have in person, or feel free to give us a call. Either way we are here to be of service and provide a great environment to play and create memories of a lifetime.

Our membership opportunities not only allow you to indulge in your favorite past time activity, we also provide a 'home away from home' for your family and friends to stay with us, dine with us, shop with us and celebrate those very special occasions with us.

We appreciate your interest and look forward to having you as a member.

Warm Regards,

Mike Watkins
President

Jason Parsons
General Manager

The Naples Beach Hotel & Golf Club Golf Memberships

Built in the 1920's, Naples' original golf course, and named "Best Public Course" is a challenging 6,488 yards, par 72. The first remodel occurred in 1946 following the war years and then subsequently re-designed in 1980, 1993 and 1998 by well-known golf course architect Ron Garl. 2010 brought another remodel of tees and greens.

Course accolades and awards include: one of the "Top Golf Resorts" in Florida by *Golf Fore Florida Magazine*; **The Golden Links** award by *Meetings and Conventions Magazine*; and one of the "Top 100 Women Friendly Course in the U.S." by *Golf For Women Magazine*.

We have the distinct honor serving as home to the **Florida State PGA Senior Men's Open Championship** for over 25 years and performed as a qualifying site the **2002 and 2003 U.S. Women's Open**.

Membership Options

Memberships are for one year from commencement date.

- | | |
|-------------------|---|
| PAR Membership | <ul style="list-style-type: none">☞ Green fees: Season*-Discounted greens fees/Off Season*-Cart fee only☞ 7-Day Advance Tee Time Confirmation☞ 20% Retail Discount**☞ 20% Accommodations Discount**☞ 10% Food Discount***☞ Club Charge Card (credit approval required)☞ Available in single, family and junior (under 18) memberships |
| BIRDIE Membership | <ul style="list-style-type: none">☞ Green fees: Unlimited Use (Cart fee applies)☞ 7-Day Advance Tee Time Confirmation☞ Annual Club Storage & Shoe Locker☞ Range & Short Game Practice: Unlimited Use☞ U.S.G.A. Handicapping☞ 20% Retail Discount**☞ 20% Accommodations Discount**☞ 10% Food Discount***☞ Club Charge Card (credit approval required)☞ Available in single, couple or family (2 adults) with additional family member rates |
| Junior Membership | <ul style="list-style-type: none">☞ See membership application for junior pricing (under 18 years of age) |

Billing

All memberships are required to be prepaid prior to services and benefits extended. Memberships are non-refundable and non-transferrable. Membership fees may be paid by credit card or personal check and are exclusive of sales tax.

***See brochure pricing sheet or application for current membership fees. Review terms and conditions for full membership details.
Private and group professional instruction available.***

Course and/or bag attendant gratuities are not included in membership pricing.

**Season is defined as December 23rd to Easter. Off Season is defined as day after Easter to December 22nd.*

***Retail discount applies to regular priced merchandise only. Accommodation discount may not be combined with any other promotion or offer and must identify as a member at time of reservation.*

****Food discount is not applicable to beverage; may not be combined with any other promotion or offer; and is not valid on holidays. Server gratuity should be calculated on pre-discount total.*

Membership does not include use of the hotel pool facilities.

The Naples Beach Hotel & Golf Club Spa Memberships

Health and wellness for the body, mind and spirit, the Spa & Fitness Center offer a wide range of spa treatments and services, coupled with programs for physical fitness, yoga and agility.

Membership Options

Memberships are for one year from commencement date.

ENHANCEMENT Membership

- ⊗ Treatments: Monthly treatment* per membership
- ⊗ Additional Treatments & Services: 10% Discount On All Additional Services
- ⊗ Steam & Sauna: Use of facilities on day of treatment
- ⊗ Whirlpool: Use of facilities on day of treatment
- ⊗ Relaxation Area: Use of facilities on day of treatment
- ⊗ Fitness Center: Use of facilities on day of treatment
- ⊗ Club Charge Card (credit approval required)
- ⊗ Available in 6-month and annual single memberships

ESSENTIAL Membership

- ⊗ Treatments & Services: 10% Discount
- ⊗ Locker: Unlimited Use & Towel Service
- ⊗ Steam & Sauna: Unlimited Use
- ⊗ Whirlpool: Unlimited Use
- ⊗ Relaxation Area: Unlimited Use
- ⊗ Fitness Center: Unlimited Use
- ⊗ Fitness Classes: Unlimited Use
- ⊗ 20% Retail Discount**
- ⊗ 20% Accommodation Discount**
- ⊗ 10% Food Discount***
- ⊗ Club Charge Card (credit approval required)
- ⊗ Available in 6-month and annual single memberships

Billing

All memberships are required to be prepaid prior to services and benefits extended. Memberships are non-refundable and non-transferrable. Membership fees may be paid by credit card or personal check and are exclusive of sales tax.

See brochure pricing sheet or application for current membership fees. Review terms and conditions for full membership details.

Gratuities are not included in membership pricing.

**Monthly treatment is a choice in 50-minute massage, facial or body treatment. Unused treatments at membership expiration will be forfeited.*

***Retail discount applies to regular priced merchandise only. Accommodation discount may not be combined with any other promotion or offer and must identify as a member at time of reservation.*

****Food discount is not applicable to beverage; may not be combined with any other promotion or offer; and is not valid on holidays. Server gratuity should be calculated on pre-discount total.*

Membership does not include use of the hotel pool facilities.

The Naples Beach Hotel & Golf Club Tennis Memberships

Olde Florida ambiance and a wrap-around viewing porch adorn the award-winning Mary C. Watkins Tennis Center. The Center features six Har-Tru courts complete with a unique hydro-grid watering system to ensure a most consistent playing surface. Our team of U.S.P.T.A. Certified Professionals along with a full-service pro shop, locker room and match pairing concierge for all levels rounds out the experience.

Membership Options

Memberships are for one year from commencement date unless otherwise specified.

ACE Membership

- ⊗ Court Usage: Unlimited Use
- ⊗ Private & Group Lessons: Special Member Pricing*
- ⊗ Member Events: Special Events Provided
- ⊗ Match Pairings-Games Arranged for all Levels: Unlimited Use
- ⊗ 20% Retail Discount**
- ⊗ 20% Accommodations Discount**
- ⊗ 10% Food Discount***
- ⊗ Club Charge Card (credit approval required)
- ⊗ Available in single, couple and family memberships

VOLLEY Membership

- ⊗ Summer Membership (May 1 – September 30)
- ⊗ Court Usage: Unlimited Use
- ⊗ Private & Group Lessons: Special Member Pricing*
- ⊗ Member Events: Special Events Provided
- ⊗ Match Pairings-Games Arranged for all Levels: Unlimited Use
- ⊗ 20% Retail Discount**
- ⊗ 20% Accommodations Discount**
- ⊗ 10% Food Discount***
- ⊗ Club Charge Card (credit approval required)
- ⊗ Available in single, couple and family memberships

Billing

All memberships are required to be prepaid prior to services and benefits extended. Memberships are non-refundable and non-transferrable. Membership fees may be paid by credit card or personal check and are exclusive of sales tax.

See brochure pricing sheet or application for current membership fees. Review terms and conditions for full membership details.

Gratuities are not included in membership pricing.

**Consult the Tennis Center for special discount pricing.*

***Retail discount applies to regular priced merchandise only. Accommodation discount may not be combined with any other promotion or offer and must identify as a member at time of reservation.*

****Food discount is not applicable to beverage; may not be combined with any other promotion or offer; and is not valid on holidays. Server gratuity should be calculated on pre-discount total.*

Membership does not include use of the hotel pool facilities.

The Naples Beach Hotel & Golf Club Premium Resort Membership

To enjoy a wide range of activities and benefits, the Premium Resort Membership includes the BIRDIE Golf Membership, ESSENTIAL Spa Membership and the ACE Tennis Membership.

Membership Includes

Memberships are for one year from commencement date.

BIRDIE Membership	<ul style="list-style-type: none">✦ Green fees: Unlimited Use Including Cart✦ 7-Day Advance Tee Time Confirmation✦ Annual Club Storage & Shoe Locker✦ Range & Short Game Practice: Unlimited Use✦ U.S.G.A. Handicapping
ESSENTIAL Membership	<ul style="list-style-type: none">⊗ Treatments & Services: 10% Discount⊗ Locker: Unlimited Use & Towel Service⊗ Steam & Sauna: Unlimited Use⊗ Whirlpool: Unlimited Use⊗ Relaxation Area: Unlimited Use⊗ Fitness Center: Unlimited Use⊗ Fitness Classes: Unlimited Use
ACE Membership	<ul style="list-style-type: none">⊗ Court Usage: Unlimited Use⊗ Private & Group Lessons: Special Member Pricing*⊗ Member Events: Special Events Provided⊗ Match Pairings-Games Arranged for all Levels: Unlimited Use <ul style="list-style-type: none">◆ 20% Retail Discount**◆ 20% Accommodations Discount**◆ 10% Food Discount***◆ Club Charge Card (credit approval required)

Billing

All memberships are required to be prepaid prior to services and benefits extended. Memberships are non-refundable and non-transferrable. Membership fees may be paid by credit card or personal check and are exclusive of sales tax.

See brochure pricing sheet or application for current membership fees. Review terms and conditions for full membership details.

Course and/or bag attendant, spa attendant and/or tennis personnel gratuities are not included in membership pricing.

**Season is defined as December 23rd to Easter. Off Season is defined as day after Easter to December 22nd. *Consult the Tennis Center for special discount pricing.*

***Retail discount applies to regular priced merchandise only. Accommodation discount may not be combined with any other promotion or offer and must identify as a member at time of reservation.*

****Food discount is not applicable to beverage; may not be combined with any other promotion or offer; and is not valid on holidays. Server gratuity should be calculated on pre-discount total.*

Membership does not include use of the hotel pool facilities.

**The Naples Beach Hotel & Golf Club
2011 Membership Application**

Membership Names (*Only those who will hold membership*) - ***Indicates required information**

Name* (Adult)		Daytime Phone	
Name (Adult)		Daytime Phone	
Name (Young Person)		Age	
Name (Young Person)		Age	

Local Address*		City/State/Zip Code*	
Permanent Address*		City/State/Zip Code*	
E-mail Address*		Cell Phone	

Check all memberships selected

PAR Golf Membership

	Single Membership	\$630.00
	Couples Membership (2 Adults)	\$925.00
	Family Membership (2 Adults)	\$925.00
	Additional Family Members	Each \$200.00

BIRDIE Golf Membership

	Single Membership	\$4,200.00
	Couples Membership (2 Adults)	\$6,300.00
	Family Membership (2 Adults)	\$6,300.00
	Additional Family Members	Each \$200.00
	Junior Membership (Under 18 years of age)	\$350.00

ENHANCEMENT Spa Membership

	Single Membership – Six Months	\$540.00
	Single Membership – Annual	\$1,080.00

ESSENTIAL Spa Membership

	Single Membership – Monthly	\$130.00
	Single Membership – Six Months	\$720.00
	Single Membership – Annual	\$1,275.00
	Additional Family Members	50% Off Selected Membership for Each Additional

ACE Tennis Membership

	Single Membership	\$1,500.00
	Couples Membership (2 Adults)	\$2,200.00
	Family Membership (2 Adults + Young Person*)	\$2,200.00
		Each Young Person +\$100.00

VOLLEY Tennis Membership

	Single Membership	\$335.00
	Couples Membership (2 Adults)	\$575.00
	Family Membership (2 Adults + Young Person*)	\$575.00
		Each Young Person +\$100.00

PREMIUM Resort Membership

	Single Membership	\$6,000.00
	Couples Membership (2 Adults)	\$8,800.00
	Family Membership (2 Adults + Young Person*)	\$8,800.00
		Each Young Person +\$300.00

All membership fees are subject to sales tax, currently 6%. Tax is subject to change. All membership fees are subject to change per annum.

Checks are payable to: The Naples Beach Hotel & Golf Club
 If Mailed: Attention: Membership Sales, 851 Gulf Shore Boulevard North, Naples, FL 34102
 If by Credit Card: Request a credit card authorization form. Information may not be taken over the phone
 Fax completed authorizations to: 239-435-4370

To be completed by Hotel Only:
 _____ Issue Date (Month/Date/Year) _____ Expiration Date (Month/Date/Year)



CREDIT CARD AUTHORIZATION

Card Holder Information

Date		Cardholders Name	
		Billing Address	
		City/State/Zip Code	
		Billing Phone Number	

Credit Card Information

Credit Card Number*		Expiration Date	
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*Do not include the three-digit security number from the back of your card.

Authorized Charges

Specify charges authorized for the above card (write authorized amount in applicable box):

	Gift certificate		Catering Deposit/Payment		Other:
	Membership		Group Deposit/Payment		Other:

Gift Card Purchase Information

Complete the following information for gift certificate purchases only:

Made out to		From	
Gift Card Amount (US\$)			
Message:			

Authorized Signature

CARDHOLDER SIGNATURE: _____

Processing Information

This document should be faxed to the Accounting Department at 239-435-4370.

Scanned and emailed versions are acceptable however this is a less secure method of transmission. To email contact the Accounting Department at 239-435-2462 for an email address.